



Effect of Supply Chain Management on Organizational Productivity – A Study of Nigeria Bottling Company Abuja

Solomon Jeresa, Marcus Garvey Orji & Akhaine Mary Enose
Veritas University, Abuja, Nigeria

Abstract

Developing a supply chain that is effective is vital in securing greater increase in productivity in an organization. This study therefore investigates the effect of supply chain management on organizational productivity using Nigeria bottling company in the Federal Capital Territory-Abuja as case study. Quality management, inventory management and transportation management were the variables used to measure supply chain management for Nigeria bottling company. Data were collected from both primary and secondary source and the formulated hypotheses tested by means of regression analyses. The findings reveals that supply chain management has a significant positive effect on organizational productivity. Therefore this study among others recommended that organizations should focus adequately on developing its supply chain management capacity; such capacity would enable the organization adapt to its environment which will improve its organizational performance and productivity.

Keywords: Supply Chain Management, Productivity, Quality Management, Inventory Management, Transportation Management

JEL Classification: M1, L2

Paper Classification: Research Paper