

## Editorial

We have immense pleasure to present the seventh issue of **Amity Journal of Management Research**. AJMR attempts to bridge the gap between management theories and practicality by bringing together academicians and industry practitioners on the same platform. It plays a significant role in generating new ideas and viewpoints to extant research and contributes for enhancement of the management concepts. **Amity Journal of Management Research** is indexed and abstracted in several good indices.

The first study examines the relationship between supervision, students' personnel services and academic achievement. It recommends that adequate budgetary allocation should be made for the provision of school services in secondary schools. Specifically, budgetary allocation of resources to schools should be in line with the needs and aspiration of the students.

The second research examines the challenges and opportunities Indian young generation face during their college years and expects to face it again in the job market after their graduation. The research suggests that course content should meet the present needs of industries and businesses where knowledge of English has much relevance in the context and expertise in the language will help new graduates in successfully hunting a job.

The next study focusses on the elements of destination awareness, image, perceived quality and loyalty. The results of the study indicate that awareness, image and quality play an essential role in improving of destination loyalty the tourists towards the destination.

Fourth paper examines the factors affecting the perceived organizational support, in case of women employees and to study the major contemporary issues faced by women in education sector. It is observed that organizational support doesn't necessarily lead to employee retention in today's dynamic environment as there are a lot of other factors, which employees consider for retaining the organization. Organizations must rethink about the human resource strategies and reformulate their recruiting practices to increase women retention in their workforce.

The last manuscript attempts to understand and analyze the personality of B-School students as they are potential candidates for corporates and to know what kind of knowledge hiding behavior individuals are exhibiting. Organizations define different policies to encourage employees to disseminate knowledge amongst co-workers so that the organizations remain productive and creative. And if these individuals are going to hide knowledge rather than share it, then the investment in them will be a cost to the organization.

Last but not the least; we thank our esteemed members of the Editorial Advisory Board, Editorial Board and Editorial Review Board. It would have been impossible for us to develop the journal par excellence without their cooperation and continuous support. We also take the opportunity to thank the authors who have shown immense faith in us and contributed their research works to **Amity Journal of Management Research**.

We await, sincerely, suggestions of improvement from the readers and expect the journal would be a treat to their eyes and intelligence.

**Prof. (Dr.) Ramanjeet Singh**  
Editor-in-Chief