

## Editorial

*“I think a great entrepreneur is learning every day. An entrepreneur is somebody that doesn’t take no for an answer — they’re going to figure something out. They also take responsibility. They don’t blame anybody else. And they’re dreamers in one sense but they’re also realistic and they take affordable steps when they can.”*

—Damon John

Welcome to the second enriching issue of *Amity Journal of Entrepreneurship (AJE)*. *AJE* contributes to the overall entrepreneurial environment by publishing advances in the entrepreneurial research and innovative practices in both developed and developing economies. The aim of *AJE* is to bridge the gap between theory and practice of entrepreneurship and provide a platform for academicians, corporate practitioners and research scholars from across the world to contribute scholarly articles for enhancement of entrepreneurship concepts benefitting academia, business and society at large. We are proud to announce that **Amity Journal of Entrepreneurship** is **UGC approved** and is indexed and abstracted in a number of good indices. In an endeavor to present commendable and authentic research, this issue has contributions from eminent researchers, academicians and industry professionals from India and abroad. The first paper by William J. Oliver and Preeta Banerjee on Social entrepreneurship presents qualitative research stressing that social entrepreneurs must employ constrained resources to develop a unique blend of commercial and mission-oriented value. They must typically describe their value proposition across multiple criteria before focusing on the commercial aspect.

The second research paper by Mihir Dash, Suprabha Bakshi and Vidhisha Vyas presents a comparison of entrepreneurial competencies of young women and men in India. The results of the study indicate that young women entrepreneurs are at par with young men entrepreneurs in most of the entrepreneurial competencies but they have significantly higher competence in the use of influence strategies and information-seeking and significantly lower competence in efficiency-orientation and assertiveness than young men entrepreneurs. Paper by Jayampathi Kumasaru and Anura Kumara identifies the impact of entrepreneurial orientation on firms’ performance of tourism enterprises. The study reveals a small to medium relationship between entrepreneurial orientation and tourism entrepreneurial performance. Risk taking, innovativeness, proactiveness and competitive aggressiveness are the key factors which affect entrepreneurial performance while autonomy affects less. The last paper by Preethi.K.A studies the role of NGOs in entrepreneurial development of women as women entrepreneurship development is a major tool of women empowerment in the low developed countries and both government and non-government agencies are experimenting many programs to promote women entrepreneurship.

At the end, we thank our esteemed Editorial Advisory Board, Editorial Board and Editorial Review Board. Without their constant guidance and high-quality review, it would not have been possible to come out with this journal par excellence. We also take this opportunity to thank the authors who have shown immense faith and contributed their research papers to **Amity Journal of Entrepreneurship**. We also invite suggestions from our readers to further improve the quality and the content of the journal.

Happy Reading!

**Prof. (Dr.) Ramanjeet Singh**

Editor-in-Chief

