

Contents

Research Papers

- 1 **Rural Enterprise Business Development Support Programme Delivery Approaches**
Samson Mtisi & Zororo Muranda
- 18 **Evaluating Entrepreneurial Environment by Exploring Family Business Participation**
Vivek Sharma & Sudhir K Jain
- 32 **Influence of Entrepreneurial Alertness of Professional Students on Entrepreneurial Intentions and Determinants of Entrepreneurial Intentions**
Irum Alvi, Anamika Sharma & Touseef-ur-Rehman Alvi

Literature Review

- 47 **Women Entrepreneurship in India: A Literature Review**
Neha Tiwari