

Contents

Research Papers

- 01 **Evaluating the Influence of Dynamic Capabilities on Firms' Performance: Role of Innovative Sustainability and Adaptation to Change**
Harleen & Deepti Abrol
- 13 **Impact of Sectorial Advances on Priority Sector NPA – Case of BSE Bankex**
Rajesh Desai
- 22 **A Pilot Study of the Relationship between Team Work Potential and Leadership Style in Paramedical Personnel**
Rituparna Acharya & A K Dasbiswas
- 35 **The Mediating Effect of Financial Risk Tolerance on the Relationships between Instrumental Risk and Financial Risk-Taking Behaviour: A Study of Individual Investors**
Pragati Hemrajani & Shiv Kumar Sharma
- 47 **Culture and Insurance Sector: Evidence from BIMS TEC and SAARC**
Somnath Das
- 58 **Impact Analysis of Environmental Knowledge and Environmental Attitude on Purchase Intention among Young Consumers**
Vinay Chauhan & Rohit Bhagat