



AMITY TECHNICAL PLACEMENT CENTRE

STUDENT ENGAGEMENT ACTIVITY

Organisation Name	Hero Moto Corp Ltd.
Website	https://www.heromotocorp.com/
Title of the Event	Hero Campus Challenge
About the Event	Hero Campus Challenge Season 8, an initiative by Hero MotoCorp Limited, is an opportunity for the students to get a peek into the world of Hero and be a part of it, by working on Hero's real business challenges.
Deadline to Register	6 th December 2022, 5 PM
Batch	Engineering Colleges: B.Tech/B.E./M.E./M.Tech students from all years. B-Schools: Both, first and second-year students pursuing MBA/PGDM programs and 1-year management programs are eligible to apply.
Eligibility Criteria	<ul style="list-style-type: none">• Students must register in a team of 3.• All members of a team should be from the same institute.• All the team members need to provide their consent in order to participate in the competition.• A student cannot be a part of more than one team.• Only B-School and Engineering students can participate in HCC Season 8.• There is no restriction on the number of teams from an institute.• Once the registration closes, the teams won't be able to change their team members.
Benefits	<ul style="list-style-type: none">• Pre-placement offers (PPOs)• Cash pool prize of INR 6 Lakhs• Campus Award to the campus with maximum registrations and engagements (pro tip: we request you to mandate the registrations for the students to increase the number from your campus)• Other exciting awards
To Register	CLICK HERE
Event SPOC	Smita Gupta (sgupta13@amity.edu)

Best Wishes

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