



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

PELUCHE

Virtual Campus Placement- 2022 Passing Out Batch

Only for Students of Amity Education Group

Last Date to Register - 26th August 2023

Company	PELUCHE
Website	www.peluche.in
Batch	2023
Date of Campus	29th August 2023
Joining	September 2023
Job Title	Category Executive
Eligible Degrees	BA/ B.SC/ B. Design/ BBA / MA/ MBA
Eligible Branches	ALL
Location	Okhla
CTC	Graduate - 4.00 LPA PG- 6.00 LPA
Skills Required	<ul style="list-style-type: none">• Someone who sees joy in building things from scratch• If you are not afraid to fall, can stand up and improvise overall• A person with "Never Give Up Attitude"• Someone who is looking for a steep learning curve• Self-driven, Ambitious & Go-getter• Result Oriented: Success is measured by the results and continuous effort is what takes you there• Has the right attitude to excel and grow in an organization
Job Responsibilities	<ul style="list-style-type: none">• The Category Executive would be responsible for the revenue targets as well as the gross margins• Build the categories and own P and L for assigned categories in line with organization targets• Responsible for the pricing and overall promotion of a product category to maximize consumer appeal• Responsible for merchandising, assortment planning and planning for pre-season as well as in season sale to ensure that the Category is well represented

	<ul style="list-style-type: none"> • Analyze product feedback and take required actions to address the feedback • Define Pricing and Inventory strategy for products in respective categories • Initiate buying as per Sales trend and ensure timely delivery and availability of right stocks at the warehouse • Manage the availability of the active assortment of the products as per defined norms • Cross functional liaison to drive and grow revenue with functions like Marketing, Sales, Warehouse etc • Review the category wise profitability and take required actions with respect to both profitable and non-profitable category
<p>How to Apply?</p>	<p>All interested and Eligible students need to apply on the Link Below latest by 26th August 2023(3 PM)</p> <p>Apply Now</p>

Our Best Wishes are always with you

Team ATPC

**Amity Technical Placement Centre (ATPC)
Centralised Placement Division of Amity Education Group**

Amity University Campus | Amity Technical Placement Centre (ATPC)
E-2 Block, Room No. G-02, Ground Floor, Sector 125, Noida (U.P.) 201313

atpc@amity.edu | amity.edu/placement