



# AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA  
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

## IEST FEDERATION

(The Aegis of Ministry of MSDE, Govt. of India)

### CAMPUS RECRUITMENT – For 2023 Passing Out Batch

Last Date to Register – 10<sup>th</sup> October 2023, 2 PM

Company	IEST FEDERATION [functions under (PPP Mode) The Aegis of Ministry of MSDE, Govt. of India]
Website	<a href="https://iest.org/">https://iest.org/</a>
Batch	2023
Date of Campus	Immediate
Job Title	<ul style="list-style-type: none"><li>IT Developer</li><li>Project Coordinator</li><li>Digital Marketing Coordinator</li></ul>
Eligible Branches	B/tech (CSE/IT) / MBA (Marketing & Finance) / M.com / B.com / BA.H(Eng) / Journalism / M.Tech/MCA/Computer Science Project Coordinator-M.SC(Food&Nutrition)/Retail Management Course/PGD in Dietetics & Public health Nutrition Digital Marketing Coordinator
Eligibility Criteria	No Eligibility Criteria
Full Time Employment	Fulltime
Joining Date	Immediate
Required	<p>Profile 1 - IT Developer</p> <ul style="list-style-type: none"><li>To maintain basic IT tasks of the Tools and Design Department as directed.</li><li>To maintain and supervise the software related task of all the IEST resources in the IT department.</li><li>To create and maintain the website of IEST</li><li>To look after all the digital designing part of IEST</li><li>To look after all IT logistics resources of IEST</li><li>To look after the cyber security and data management of the IEST digital resources.</li></ul> <p>Profile 2 - Project Coordinator</p> <ul style="list-style-type: none"><li>To deliver proper procedures under close supervision of the HOD in the allocated govt scheme</li></ul>

	<ul style="list-style-type: none"> <li>• To maintain records associated with the project, under allocated Govt. scheme</li> <li>• To support specific queries either by phone or face-to-face associated with the project, in an allocated Govt. scheme</li> <li>• To conduct specific procedures associated with the project, in an allocated Govt. scheme</li> <li>• To do Tele-callings regarding coordination with clients associated with the project, in the allocated Govt. scheme</li> <li>• To operate workshop/activities session at various platforms of IEST govt scheme</li> <li>• To coordinate with stakeholders and internal teams regarding the delivery of tasks or output associated with the project, in the allocated Govt. scheme</li> </ul> <p>Profile 3 - Digital Marketing Coordinator</p> <ul style="list-style-type: none"> <li>• To coordinate with named supervisor of IEST whilst maintaining &amp; supervising the product related functions of IEST.</li> <li>• Design and circulate Information via various campaigns on social media platforms about the projects allocated in the govt. schemes</li> <li>• Generate leads for the projects via digital platforms in the allocated govt scheme</li> <li>• Create brand presence by various social media marketing unit in the allocated govt scheme</li> <li>• To operate workshop/activities session at various platforms of IEST in the allocated govt scheme</li> <li>• To coordinate with stakeholders and internal teams regarding the delivery of tasks or output associated with the project, in the allocated Govt. scheme</li> </ul>
<b>Recruitment Process</b>	<ul style="list-style-type: none"> <li>• Telephonic Round</li> <li>• Personal Interview Round</li> <li>• Attitude &amp; Personality Check mains (Subjective) Round</li> <li>• Technical (Subjective/Practical)</li> </ul>
<b>PKG</b>	INR 18,000-20,000 Per month
<b>Location</b>	Central Delhi
<b>How to Apply?</b>	Share your resumes at <a href="mailto:skhanna2@amity.edu">skhanna2@amity.edu</a> mentioning the role.

My Best Wishes are with you!

Anjani Kumar Bhatnagar  
Dy. Director- Amity Technical Placement Centre  
(Centralized Campus Placement Division of Amity Education Group)

India Head Office:  
Room # G- 02  
E 2 Ground Floor  
Amity University Campus  
Sector 125, Noida (India)  
Pin: 201313

[atpc@amity.edu](mailto:atpc@amity.edu)

| [amity.edu/placement](http://amity.edu/placement)