



AMITY TECHNICAL PLACEMENT CENTRE

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| Organisation Name | Employability.life |
| Event Registration Start Date | 2023-08-23 |
| Event Registration End Date | 2023-08-24 |
| Event Duration Start Date | 2023-08-24 06:00 PM |
| Event Duration End Date | 2023-08-24 07:00 PM |
| Title Of The Event | Journalism 2.0: Embracing Digital Skills |
| About The Event | The digital landscape has ushered in a new era for journalism, transforming the way news is created, consumed, and shared. In the dynamic realm of Journalism 2.0, the integration of digital skills has become paramount for success. This webinar offe |
| Website | https://employability.life/ |
| Speaker Details | Laura : Former Mail Online Editor |
| Batch | 2024 Passing out |
| Eligible Degree | Journalism & Mass Communication / English Communication |
| Benefits | Get Insights about the nuances of data analytics, providing insights on how to interpret metrics and make informed decisions to enhance content performance. The webinar empowers attendees to not only create compelling narratives but also to strategic |
| To Register | Login to Amizone and go to the respective company in the placement tab and click on the "Apply" button to register. |
| Event SPOC | Ms Priya Sachan (psachan@amity.edu) |

Best Wishes

Anjani Kumar Bhatnagar

Amity Technical Placement Centre

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