



# AMITY TECHNICAL PLACEMENT CENTRE

Company Name	JK Paper Limited (New)
Registration Period Start Date	2023-04-20
Registration Period End Date	2023-04-22
About Company	Among Top Two Players in Coated Paper and high end Packaging Boards. Market leader in Branded Copier paper segment. Network of 229 trade partners, 18 depots & 4 regional marketing offices covering nearly 4,000 dealers. Total production with a combined capacity of 5, 91 ,000 TPA.
Website	<a href="https://jkpaper.com/">https://jkpaper.com/</a>
Date Of Campus	2023-04-27
Venue	
Joining	2023-06-20
Job Title	Officer Trainee – M&S
Employment Type	Full Time
Eligible Degree	
Eligible Branches	MBA (Sales & Marketing)
Eligible Criteria	60% & above throughout in 10th, 12th, UG & MBA
Roles & Responsibility	<ul style="list-style-type: none"><li>• Market Mapping and appointing New Distributor</li><li>• New Product Launching</li><li>• Developing and implementing sales strategies to drive sales growth in assigned area.</li><li>• Manage the Sales team for Sales Growth,</li><li>• Conduct market research to understand competitors and market trends.</li></ul>
Service Aggrement, If Any	NA
Other Skill	Excellent written, verbal, and interpersonal skills.

	Proficiency in MS Office. Superb attention to detail. A positive attitude and willingness to learn. Excellent time management skills
Package	6 Lacs (Fixed) during training period of 1 year and 7 Lacs (after confirmation)
Location	Delhi
Recruitment Process	PPT. Online Test. Interviews
How to Apply	Login to Amizone and go to the respective company in the placement tab and click on the "Apply" button to register.
Representative from ATPC(For any Guidance/ Query)	Ms Smita Gupta (sgupta13@amity.edu)
	<a href="#">[Click Here To Apply]</a>

Best Wishes

Anjani Kumar Bhatnagar

Amity Technical Placement Centre

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