



AMITY TECHNICAL PLACEMENT CENTRE

Company Name	L&K Saatchi and Saatchi
Registration Period Start Date	2023-03-06
Registration Period End Date	2023-03-07
About Company	Law & Kenneth Saatchi & Saatchi is a leading agency under Publicis Groupe's wings. We are a full-service advertising agency specializing in traditional and digital advertising, branding and marketing.
Website	lksaatchi.com
Date Of Campus	2023-03-13
Venue	Virtual
Joining	2023-06-01
Job Title	Account Managaer/Client servicing, Copy Writing
Employment Type	Internship
Eligible Degree	
Eligible Branches	<ul style="list-style-type: none">• BAJMC (Bachelor's in journalism & Mass Communication)• MAJMC (Master's in journalism & Mass Communication)• MAPR&EM (Masters in Public Relation &
Eligible Criteria	No Eligibility
Roles & Responsibility	<ul style="list-style-type: none">• Writes copy for assigned projects that is on strategy for the product, in language that is original, compelling, distinctive, and synergistic with art/graphic• Is deadline oriented and well organized• Collaborates with team in a positive and productive manner• Coordinates with copy supervisor, account services and art director in identifying and obtaining information needed to carry out assignments• Contributes innovative ideas appropriate to the client's marketing strategy

Service Agreement, If Any	No
Other Skill	Good communications skills
Package	5000 per month
Location	Gurgaon
Recruitment Process	2 rounds of interview
How to Apply	Login to Amizone, go to placement, click on register
Representative from ATPC(For any Guidance/ Query)	Ms. Simran Khanna
	[Click Here To Apply]

Best Wishes

Anjani Kumar Bhatnagar

Amity Technical Placement Centre

Room # G - 02, E-2 Ground Floor

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